

**SPONSORSHIP
BOOKLET**



GALA
**2026 Annual
Recognition**



TORONTO

WHEN

NOVEMBER 3RD, 2026

WHERE

LIBERTY GRAND

PRESENTING PARTNER



BNP PARIBAS

CO-CHAIRD BY

MERCER

A MARSH BUSINESS



securian
CANADA

PARITY CERTIFICATION™ PARTNERS

MERCER

A MARSH BUSINESS

wtw

ANNUAL PARTNERS

La Caisse

**THE
GLOBE
AND
MAIL**

HONORARY CO-PRESIDENCY



Teresa Palandra

President

Mercer Canada



Nigel Branker

Chief Executive Officer

Securian Canada



Toronto's
Recognition Gala
brings together the
most influential
political figures and
business leaders in
Canada.



JOIN US

to contribute to the advancement of parity, diversity, and inclusion!

ABOUT

Women in Governance and the Parity Certification™

For more than 15 years, Women in Governance (WiG) has worked to transform workplaces and make gender parity a reality.

Through its Parity Certification™, which has already impacted over one million employees, WiG continues its mission with renewed ambition: to build a future where gender equality is the norm, not just a goal.

Since its founding in 2010, WiG has been steadfast in its efforts to transform workplaces and advance gender equality. After marking its 15th anniversary, the organization is entering a major new phase and remains a key player in advancing women's leadership and reducing inequalities.

WiG's Parity Certification™, launched in 2017 and the first of its kind in North America, empowers organizations to enhance women's representation, particularly in traditionally underrepresented sectors and senior leadership roles.

Today, over one million employees work in Parity Certified™ organizations in Canada and the United States, a testament to the tool's effectiveness and impact.

WiG's mission extends beyond achieving parity: it aims to create inclusive environments where women can thrive,

regardless of their background or barriers such as the glass ceiling or sticky floor.

Global statistics highlight the urgency to act: according to the World Economic Forum, it will take another 134 years to achieve gender parity. WiG accelerates this process through impactful advocacy, inspiring events, leadership development and governance training programs, and dynamic networks.

Research shows that better representation of women on boards and in leadership drives innovation, enhances talent retention, strengthens brand image, and boosts financial performance.

By supporting women's advancement and helping organizations transition toward equality, WiG works in the interest of women, businesses, the economy, and society as a whole.

Parity Certification™

Organisations Platine | Platinum Organizations



Organisations Bronze, Argent et Or | Bronze, Silver, and Gold Organizations



Organizations Certified in the U.S.



Why Participate in Our Galas? ✨

- ✦ **Inspire and mobilize** teams by showcasing commitment to parity
- ✦ **Strengthen employer branding** by being perceived as an innovative and socially engaged leader
- ✦ **Brand visibility** and recognition
- ✦ **Network** with top decision-makers
- ✦ **Promote** corporate social responsibility (CSR) initiatives
- ✦ Access to the latest trends through **expert insights**
- ✦ Establishment of **strategic partnerships**



Our events in numbers

15 years of mobilization. A tangible impact. A reach that goes beyond the event.

A legacy built over time

25+ ministres

present since the creation of our events, including several federal and provincial Prime Ministers

20+

leading political figures who have taken part in our events

The calibre of each edition

60+ influential CEOs

on average, gathered at the head tables of our three major annual events

100+

organizations represented across our three annual events

A reach that extends beyond the evening

209K+

people following us across all our social media platforms



WE ARE IN THE SPOTLIGHT:

les affaires

BNN
Bloomberg

CBC  Radio-Canada

LEDEVOIR

FRANCE
24

Global
NEWS

THE
GLOBE
AND
MAIL

LCN

NATIONAL POST

Premières
en affaires

LA
PRESSE


Télé-Québec

TORONTO STAR

TV5
MONDE

TV  NOUVELLES

Sponsorship Opportunities

	1 ORGANIZATION	2 ORGANIZATIONS			
	PRESENTING PARTNER \$25,000	HONOURARY CO-PRESIDENCY \$25,000	PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$15,000	SILVER SPONSOR \$10,000
VISIBILITY BEFORE AND AFTER THE GALA	SOLD	SOLD			
The photo and biography of the honorary co-presidents on the Women in Governance website		✓			
The photo of the honorary co-presidents at the top of each newsletter		✓			
The photo of the honorary co-presidents on the cover images of our social media		✓			
A dedicated newsletter introducing the honorary co-presidents		✓			
Print advertisement in The Globe and Mail NEW!	✓	✓			
Your logo featured at the top of each newsletter, with your organization mentioned in the text	✓	✓			
Mention of your organization and/or the honorary co-presidents in each social media post related to the event	✓	✓			
Your name and/or logo displayed under the appropriate sponsor level on communication tools	✓	✓	✓	✓	✓
Your logo on the cover images of our social media	✓	✓	✓	✓	✓
Your logo included in the email signatures of the Women in Governance team members	✓	✓	✓	✓	✓
Your logo showcased on the event page of the Women in Governance website	✓	✓	✓	✓	✓
A video message from your CEO shared on our social media NEW!	✓	✓	✓	✓	✓
Advertising banners associated with your sponsor level on our media platform NEW!	✓	✓	✓	✓	✓
VISIBILITY AND PRIVILEGES DURING THE GALA					
Your CEO, Chair of the Board or a senior executive delivers a speech on stage (Up to 3 minutes)	✓				
Your honorary co-president takes part in the evening discussion panel		✓			
Your CEO, Chair of the Board or a senior executive is invited to the head table (Non-transferable)	✓	✓	✓	✓	
Sponsorship of your choice (Assigned in order of reservation): - Photobooth: Your logo on all photos with full branding customization - Cocktail: Your logo prominently displayed at the cocktail area			✓		
Sponsorship of your choice (Assigned in order of reservation): - Silent auction: Auction platform in your brand colors + a dedicated newsletter announcing the auction opening - Promotional item in your brand colors (Provided by sponsor) and placed on all Gala tables NEW! - Presentation of the discussion panel NEW! - Platinum trophy presentation on stage NEW!				✓	
An advertisement in the Gala program (Online only)	Double Page	Double Page	Full page	Half Page	Half Page
A message from your CEO in the Gala program (Online only)	✓	✓			
Your logo on the official poster, the program and the video projection	✓	✓	✓	✓	✓
Your logo prominently displayed on a fixed screen or integrated into the stage design NEW!	✓	✓			
Your logo highlighted on screens or other strategic visual supports placed in the event space	✓	✓	✓	✓	✓
Acknowledgement of your organization by the emcee during the Gala closing	✓	✓	✓	✓	✓
TABLE PURCHASE PROMOTION					
Offer valid for the purchase of a sponsorship package for a single Gala only, with no possibility to transfer to another event.	2-for-1 Offer	2-for-1 Offer	2-for-1 Offer	- 30%	- 20%

Sponsor Visibility



LOGO PLACEMENT

Your logo prominently displayed on a fixed screen or integrated into the stage or venue design

COCKTAIL & PHOTOBOOTH

Exclusive Platinum sponsorships:

Cocktail in your organization's brand colors or logo on photos with full photobooth overlay in your brand identity

TROPHY PRESENTATION & PANEL INTRODUCTION

Exclusive Gold sponsorships:

Your CEO, Chair of the Board or a senior executive is invited on stage to present the Platinum trophies or introduce the discussion panel

Organizations that have chosen to stand with us

 **accenture**

 **ADM** Aéroports de Montréal


ArcelorMittal

ALSTOM
• mobility by nature •

 **CANADIAN BANKERS ASSOCIATION**

 **AtkinsRéalis**

Bell



 **BNP PARIBAS**


Bombardier

CAE

La Caisse 

 **la Chambre de commerce du Montréal métropolitain**

CIMA+

CNESST

 **Cominar**

CRHA
Ordre des conseillers en ressources humaines agréés


DANONE
UNE PLANÈTE. UNE SANTÉ

 **Desjardins**

de**Rabane**

ENGLOBE 

 **Fairstone™**

GARDAWORLD

THE GLOBE AND MAIL

HRPA | Human Resources Professionals Association

iA 
Financial Group

 **Kruger**
Products

 **Lavery**

MARSH

MERCER
A MARSH BUSINESS

 **ORGANON**


Palais des congrès de Montréal

 **Pfizer**

 **Pratt & Whitney**
An RTX Business

PROMUTUEL
ASSURANCE

PSP
Investments

 **randstad**

RioTinto

rochebobo
PARIS




SAINT-GOBAIN

Schneider
Electric

 **securian**
CANADA

 **stm**

TMX

 **TORONTO REGION BOARD OF TRADE**


UAP

WSP

wtw

Ticket Information



**Individual
Ticket**

\$800



Half Table*
(4 seats)

\$4,500



Regular Table*
(8 seats)

\$6,500



VIP Table*
(8 seats)

\$8,000

VISIBILITY AT THE GALA

*** The purchase of a table or half-table includes:**

- Your logo displayed on the table centerpiece
- Your organization's name featured on the seating plan

BOOK YOUR TABLE(S)

Contact **Joëlle Kiriakos**

Director, Business Development

joelle.kiriakos@womeningovernance.org

Advertising Spaces

in the digital Gala Program



Technical Specifications:

- High-resolution PDF
- Minimum 150 dpi (RVB)
- +0.125 in. bleed
- +0.25 in. safe zone

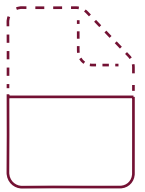
Submission:

Once your space is reserved, please send your advertisement to:
communications@womeningovernance.org

Half-Page Horizontal

\$900

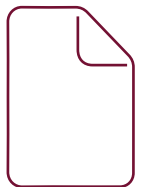
Format:
6 x 3,625 in.



Full page

\$1,500

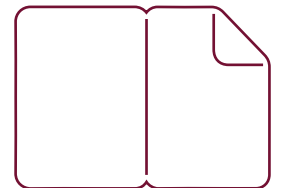
Format:
6 x 7,5 in.



Double page

\$ 2,200

Format:
12 x 7,5 in.



Combo

-15 %

Advertisements in both
programs:

Montreal
& Toronto



Join the Movement!

CONTACT US :

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womeningovernance.world

1-844-4-PARITY

paritycertification.world

